

2017 International Conference on Thermoelectrics Sponsorship Packages & Ad Space

Join the leaders in the industry as a sponsor of the 2017 ICT. A variety of sponsorship packages are available for all budgets and may be tailored specifically to your budget or organizational marketing needs. To purchase one of the packages below, please contact Michelle Williams at 00+1+937-554-4632 or mkw@blue52productions.com.

Iridium Sponsorship - \$25,000 USD

- Two complimentary 10 ft. x10 ft. booths
- Two complimentary full access ICT registrations
- Four complimentary exhibit area only access ICT registrations
- Seven weeks of banner ad time on the event website (You choose the weeks)
- Four sponsor highlights in email blast to ICT Database
- Recognition on the event website sponsor page
- Recognition on the International Thermoelectrics Society website
- Recognition on signage at ICT
- Insert in conference bag
- Recognition in the program book in the sponsor section
- Full spread in the program book
- Award certificate for sponsorship at reception
- Sponsor recognition at start of technical sessions each day

Platinum Sponsorship - \$20,000 USD

- Two complimentary 10 ft. x10 ft. booths
- Two complimentary full access ICT registrations
- Two complimentary exhibit area only access ICT registrations
- Six weeks of banner ad time on the event website (You choose the weeks)
- Three sponsor highlights in email blast to ICT Database
- Recognition on the event website sponsor page
- Recognition on the International Thermoelectrics Society website
- Recognition on signage at ICT
- Insert in conference bag
- Recognition in the program book in the sponsor section
- Full spread in the program book
- Award certificate for sponsorship at reception
- Sponsor recognition at start of technical sessions each day

Gold Sponsorship - \$15,000 USD

- One complimentary 10 ft. x10 ft. booth
- Two complimentary full access ICT registrations
- Two complimentary exhibit area only access ICT registrations
- Five weeks of banner ad time on the event website (You choose the weeks)
- Two sponsor highlights in email blast to ICT Database
- Recognition on the event website sponsor page
- Recognition on the International Thermoelectrics Society website
- Recognition on signage at ICT
- Insert in conference bag
- Recognition in the program book in the sponsor section
- Full page ad in the program book
- Award certificate for sponsorship at reception
- Sponsor recognition at start of technical sessions each day

Silver Sponsorship - \$10,000 USD

- One complimentary 10 ft. x10 ft. booth
- One complimentary full access ICT registration
- Two complimentary exhibit area only access ICT registrations
- Four weeks of banner ad time on the event website (You choose the weeks)
- Two sponsor highlights in email blast to ICT Database
- Recognition on the event website sponsor page
- Recognition on the International Thermoelectrics Society website
- Recognition on signage at ICT
- Insert in conference bag
- Recognition in the program book in the sponsor section
- Half page ad in the program book
- Award certificate for sponsorship at reception
- Sponsor recognition at start of technical sessions each day

Bronze Sponsorship - \$7,500 USD

- One complimentary 10 ft. x10 ft. booth
- One complimentary full access ICT registration
- One complimentary exhibit area only access ICT registration
- Three weeks of banner ad time on the event website (You choose the weeks)
- One sponsor highlight in email blast to ICT Database
- Recognition on the event website sponsor page
- Recognition on the International Thermoelectrics Society website
- Recognition on signage at ICT
- Insert in conference bag
- Recognition in the program book in the sponsor section
- Half page ad in the program book
- Award certificate for sponsorship at reception
- Sponsor recognition at start of technical sessions each day

Diamond Sponsorship - \$5,000 USD

- One complimentary full access ICT registration
- One complimentary exhibit area only access ICT registration
- Two weeks of banner ad time on the event website (You choose the weeks)
- One sponsor highlight in email blast to ICT Database
- Recognition on the event website sponsor page
- Recognition on the International Thermoelectrics Society website
- Recognition on signage at ICT
- Insert in conference bag
- Recognition in the program book in the sponsor section
- Half page ad in the program book
- Award certificate for sponsorship at reception
- Sponsor recognition at start of technical sessions each day

Emerald Sponsorship - \$3,500 USD

- One complimentary full access ICT registration
- One week of banner ad time on the event website (You choose the week)
- One sponsor highlight in email blast to ICT Database
- Recognition on the event website sponsor page
- Recognition on the International Thermoelectrics Society website
- Recognition on signage at ICT
- Insert in conference bag
- Recognition in the program book in the sponsor section
- Half page ad in the program book
- Award certificate for sponsorship at reception
- Sponsor recognition at start of technical sessions each day

Ruby Sponsorship - \$2,000 USD

- One week of banner ad time on the event website (You choose the week)
- One sponsor highlight in email blast to ICT Database
- Recognition on the event website sponsor page
- Recognition on the International Thermoelectrics Society website
- Recognition on signage at ICT
- Insert in conference bag
- Recognition in the program book in the sponsor section
- Half page ad in the program book
- Award certificate for sponsorship at reception
- Sponsor recognition at start of technical sessions each day

Full Spread Program Ad - \$1,000 USD

Designed to 10 in. wide x 8.5 in. tall.

Full Page Program Ad - \$750 USD

Designed to 5 in. wide x 8.5 in. tall.

Half Page Program Ad - \$500 USD

Designed to 5 in. wide x 4.125 in. tall.

The finished program is 5.5 in. x 9 in. Ads need to be submitted as pdfs or tiffs and must be 300 dpi or larger. Colors need to be set as CMYK and not RGB. There is a ¼ margin around all ads, so no ads will bleed to the edge. Finished ads can be sent to Amy at avoisard@blue52productions.com by email if under 10MB. If over 10MB, let her know and she will give you access to a File Transfer Folder. **Ads are due June 23rd, 2017.**

Web Banners - \$200 USD per week